

York Machinery Sale



IMPORTANT CHANGES

starting with our

OCTOBER MACHINERY SALE

including a new

“LIVE HYBRID AUCTION”

as well as

TIMED ONLINE AUCTIONS

A new hybrid auction system is to be introduced using advanced technology to ensure lots reach the widest audience online as well as giving the opportunity of bidding live on site.

The online system has proved very successful in achieving the best results for vendors and becoming more popular with buyers. However the traditional auction still has an important role in terms of authenticity, atmosphere, and above all, social interaction.

A live hybrid has therefore been created combining the best of both worlds with an advanced new online system combining with the ability to attend the sale and bid live. This will apply to the main machinery auction together with trailers, tractors and vehicles. The sale will start as a timed online auction on the Friday but will finish with a real time live auction on the Wednesday. The online screen will change to a “bid” button on a lot by lot basis and the starting bid will be the highest online bid at the time.

All other auctions including livestock requisites, buckets, lawnmowers, wheels, spares, building materials, plant, shrubs, produce, will remain as timed online auctions for the time being. These will go live on the Friday and close on Monday or Tuesday to allow purchasers to combine collection of lots with attending the live auction on the Wednesday.

Please note: registration and deposits will still be required in order to bid on site.

A summary of auctions and timings is as follows:

- **Tractors, trailers and Machinery** – **live hybrid auction**
Starting: Friday 1st October for online bidding.
Ending: Wednesday 6th October with live bidding online and on-site.
- **Hedgers, buckets, livestock equip.** – **timed online auction**
Starting: Friday 1st October.
Ending: Tuesday 5th October
- **Spares, wheels and tyres** – **timed online auction**
Starting: Friday 1st October.
Ending: Tuesday 5th October
- **Building materials and Plant** – **timed online auction**
Starting: Friday 1st October.
Ending: Monday 4th October
- **Garden and Groundcare** – **timed online auction**
Starting: Friday 1st October.
Ending: Monday 4th October
- **Trees and Shrubs** – **timed online auction**
Starting: Friday 1st October.
Ending: Monday 4th October
- **Produce** – **timed online auction**
Starting: Friday 1st October
Ending: Tuesday 5th October

Entries close Wednesday 22nd September